



January 2012

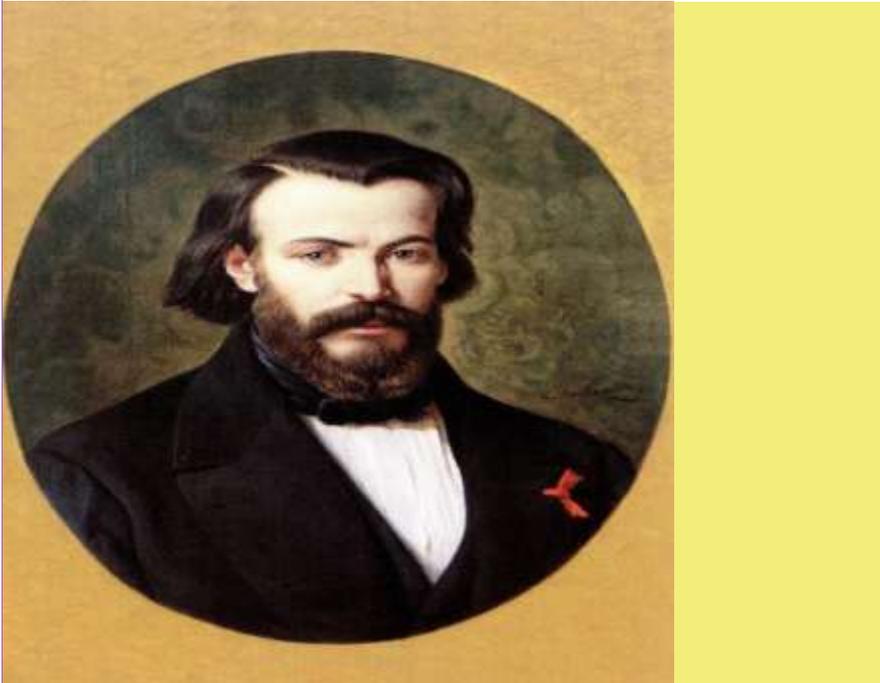


NATIONAL COUNCIL OF THE UNITED STATES
SOCIETY OF ST. VINCENT DE PAUL, INC.

Frédéric's E-Gazette

An e-newsletter from the
National Council of the
Society of St. Vincent de Paul

Seeking Charity and Justice



Quick Links

**Register for the National Vehicle
Donation Program:**

www.registernvdp.com

To donate a vehicle:

[Donate a Vehicle Now](#)

National Council on Facebook:

[Facebook](#)

Jim Collins, the business consultant and author of "Good to Great" and "How the Mighty Fall," said that the leaders whom he most admires combine "extreme personal humility with intense professional will." Those qualities would seem to be contradictory, wouldn't they? When we think of high-profile leaders throughout history -- Napoleon, Winston Churchill, Donald Trump, Steve Jobs -- we often see them as confident, driven, and maybe even arrogant.

On the other hand, *New York Times'* columnist David Brooks labeled the type of leader whom Collins admired as a "humble hound." Brooks said that while really hard-charging, self-assured executives are the ones most revered by our contemporary culture, research shows that leaders who are

self-confident in the extreme can be volatile -- and often risky.

"Anybody can analyze," said Brooks, "but valuable people can pick out the impermanent but crucial elements of a moment or effectively grasp a context. This sort of perception takes modesty; strong personalities distort the information field around them..This sort of understanding also takes patience."

Brooks also noted that this type of thoughtful leader tries not to fall for the "seductions" that Collins says mark failing organizations, including the belief that one magic move will change everything and the faith in continuous restructuring.

Perhaps Brook's "humble hound" is a good role model for Vincentians who aspire to be effective servant leaders.

You can read Brook's thought-provoking comments by logging on to [The Humble Hound](#).

Thanks and God bless,



Roger Playwin
National Executive Director



This past year has been a great one for the National Vehicle Donation Program. More than 2,000 vehicles have been donated to the Society through the program, valued at over \$1.6 million. Since the average vehicle donated generates more than \$600 in net proceeds, that translates into:

- A month's rent for a family
- More than two years of generic drugs for an elderly person

- Food for a month for a family of five
- Critical nutrition for an infant for four months

The program has a net-to-charity ratio of more than 76 percent, making this one of the most efficient ways to raise money for the Society's works and mission. And, the client satisfaction survey indicates that an average of 96 percent of those who donated to the program would recommend it.

Prospective donors who log on to the NVDP site from their smart phones or tablets now have the option to choose "mobile," which will make the site more user-friendly for mobile devices.

If your Conference or Council is **not** participating, you are missing real dollars, not to mention the opportunity to expand the awareness in your parishes and community of the Society's mission. Poverty has increased 6 percent in 2011, so let's respond by making 2012 an even stronger year by increasing the resources for those most in need in your community. St. Vincent de Paul stated that "charity is a heavy burden." We can lighten that burden -- for ourselves and those we serve -- by:

1. registering to participate in the National Vehicle Donation Program; and
2. actively promoting the program in our community and parishes.

Registering your Council or Conference is easy. Just log on to:

www.registernvdp.com

Username: **carsforsvdp**

Password: **vincent0927**

When your Council or Conference is registered, don't forget to do the basic tasks to promote the program:

- **Publish an ad or article in your parish bulletins and (arch)diocesan publications.** We have camera-ready ads that you can tailor for your community.
- **Offer the NVDP TV and radio spots as public service announcements (PSAs) to the media in your area, or buy air time.** Both spots can be downloaded from the marketing page on the NVDP website ([NVDP Marketing Toolkit](#)), or we can provide a broadcast-quality tape on request. The latest TV spot promotes NVDP's participation in the "One Car One Difference" program.
- **Order the attractive, full-color donor pamphlets with display holders for SVdP stores, car rental firms, car repair shops, etc.** We'll send them to you at no charge and even pick up the cost of shipping. Order them direct from Jeff Morse, Shipping and Material Manager in the National Office:
jmorse@svdpusa.org

Remember: If it rolls, floats or flies, we can accommodate the vehicle, pick it up within 24 hours, and send the paperwork to the donor. Best of all, the vehicle or the money generated from its sale will benefit someone served by your Council or Conference.

To donate a vehicle:

[Donate a Vehicle Now](#)

For registration and logistics:

Chris Desloge

National Vehicle Donation Program
Coordinator

cdesloge@svdpusa.org

Phone: (314) 576-3993, ext. 218

For promotion and marketing:

Charles Henderson

National Director of Communications

chenderson@svdpusa.org

Phone: (314) 576-3993, ext. 214



Friends of the Poor® Grant Winners Announced

Congratulations to the following Conferences in the East and Northeast Regions that were awarded Friends of the Poor® grants:

- St. Benedict, Mohnton, Penn.
- St. Issac Jogues, Marlton, N.J.
- St. Mary, Nanty Glo, Penn.
- Immaculate Conception, Malden, Mass.
- Our Lady of Hope, Ipswich, Mass.
- St. Anne Parish and Shrine, Fall River, Mass.
- St. James, Salem, Mass.
- St. Patrick, Somerset, Mass.

Friends of the Poor® is an original National Council program to provide direct funding for services to those in need and living in poverty in the United States. Funding for the FOP grants comes from the general public and SVdP's 172,000-plus members around the country, and is targeted to specific needs in each community

that are above and beyond those resources available to Conferences. The FOP Grant Program

provides a minimum of two grants per region, and will not exceed \$10,000 per region. No one grant request can exceed \$5,000.

The schedule for the next round of FOP grant submissions will be from **February 12 to February 29**, and will be open to Conferences in the **North Central** and **Southeast Regions**.

For a complete description of the guidelines and an application, log on to:

[Friends of the Poor® Guidelines and Application.](#)

IMPORTANT: Conferences that do not include all the material and information requested on the grant application will be disqualified from consideration for that period.

Questions? Contact:

Gerri Sample

Development Administrative Associate

gsample@svdpusa.org

5th Annual Friends of the Poor® Walk/Run

Scheduled for Saturday, Sept. 29, 2012, the **5th Annual Friends of the Poor® Walk/Run** provides Councils and Conferences with an opportunity to raise funds for, and awareness of, the Society of St. Vincent de Paul and what we do.

The new, easier-to-navigate website will allow both organizers and walkers/runners to register for the event: www.svdpfriendsofthepoorwalk.org

The information and tools needed to organize, manage and promote the Walk/Run in your community are available on the website, and the National Council will be putting together a "Friends of the Poor® Walk/Run Toolkit" that will collect and organize the materials, tactics and strategies that will help you ensure that the event is successful in your community.

Let's Have a Round of Applause for...

Barbara Packard, a volunteer with the SVdP store in Sunnyside, Ariz., was honored as the *Arizona Daily Sun's* 2011 "Female Citizen of the Year." Barbara was recognized as a "longtime, dedicated volunteer who, for the last 11 years, has been a driving force in the store with the help of other volunteers and her husband, Bill" (who was previously selected as the *Daily Sun's* male Citizen of the Year). The nomination letter for Barbara also noted that she is active in her church in the choir and as a Eucharistic minister, has served as the local district president for SVdP, and regularly serves food to those in need at a Saturday breakfast.

Mary Marks, Director of Social Services and Community Outreach for SVdP in Green Bay,

Wisc., who was recognized as a 2011 "Everyday Hero" by the *Green Bay Press-Gazette* newspaper. The award program highlights people who make a difference in the community. She was nominated for the recognition by Anthony Polzin, who credits Mary for rescuing him from a life of homelessness two years ago.

Robert Hess of Ashley, Penn., a second-year student at Luzerne County Community College, who is the recipient of the Margaret and Harry Williams Endowed Scholarship. A nanofabrication manufacturing technology student at the college, Robert is a strong advocate for helping those in need. He is a regular volunteer at the Ashley Food Pantry and serves as a member of the SVdP Conference at St. Leo's/Holy Rosary Church.

SVdP's Conference at St. Agatha's in Woonsocket, R.I., which received \$10,000 from Walmart as part of the retail chain's "12 Days of Giving" campaign.

SVdP Council of Santa Fe, N.M., was selected as "Outstanding Service Organization" by the New Mexico chapter of the Association of Fundraising Professionals (AFP). The recognition was part of National Philanthropy Day, sponsored by the AFP on November 15 to "recognize and pay tribute to the contributions that philanthropy -- and those people active in the philanthropic community -- have made to our lives, our communities and our world." The Santa Fe Council was one of 18 organizations nominated for the state-wide award by the Archdiocese of Santa Fe's Pastoral Outreach Office.

The Helping Hands Fund in Brockton, Mass., awarded grants to:

- **SVDP Abington Food Pantry:** \$2,000
- **SVdP Christ the King Conference:** \$3,000
- **SVdP St. Patrick Conference:** \$1,000

SVdPs of San Mateo County and Marin County were two of some 30 organizations in the San Francisco area that received funds for their food pantries this past holiday season from Wells Fargo.

SVdP Council of Orange County, Calif., with the Second Harvest Food Bank of Orange County, received \$95,000 from Kaiser Permanente.

SVdP's Conference at Sacred Heart Catholic Church in Coshocton, Ohio, was awarded a grant of \$2,500 for outreach programs by the Coshocton Foundation. The Society was one of 11 local organizations in the Coshocton area that received grants.

The Kampschneider family (Dave, Mary Jo and children Jake, Cody and Katie), and **Arlene Mayberger** received the "Top Hat Award" at a ceremony hosted by the SVdP Conference at St. Columbkille Catholic Church in Pappillion, Neb. The Kampschneiders have operated a "Use it Again Sales" program each June and July for the past six years, netting the Conference more than \$125,000. Arlene, a co-founding member of the St. Leo Conference, was described as "indispensable."

A Snapshot of the Society of St. Vincent de Paul

The largest Councils, based on the...

Number of Conferences:

1. Boston
2. Detroit
3. Chicago
4. St. Louis
5. Milwaukee

Number of members:

1. Ft. Wayne, Ind.
2. Indianapolis
3. St. Louis
4. Atlanta
5. Phoenix

Budget:

1. Phoenix
2. Cincinnati
3. San Francisco
4. Seattle
5. Los Angeles

Event: Catholic Social Ministry Gathering

Date: February 12-15, 2012

Location: Marriott Wardman Hotel
Washington Marriott Wardman Park
2660 Woodley Road, NW,
Washington, DC 20008 USA

Log on to register: <https://www.cvent.com/events/catholic-social-ministry-gathering-2012/registration-77192cdf0e77434dbe0eb1c0e0328a00.aspx?i=e38b6125-9672-4b78-9251-e4d80cb61cad>

Event: Invitation for Renewal (Leadership Retreat)

Dates: February 22-26;
November 7-11

Location: Seton Cove (Indianapolis, Ind.)

Event: Midyear Meeting

Date: April 18-21

Location: St. Louis, Mo. (Hilton St. Louis at the Ballpark)

Regional Meetings

Southeast

Date: TBD

Location: TBD

North Central

Date: May 31-June 2

Location: Joliet, Ill.

Midwest

Date: June 8-9

Location: TBD

Northeast

Date: June 22-24

Location: St. John's University (Brooklyn/Queens)

Eastern

Date: June 29-30

Location: Greensburg, Penn.

Mideast

Date: August 3-4

Location: Louisville, Ky. (Galt House)

South Central

Date: August 10-12

Location: El Paso, Texas

Western (combined with Annual Meeting)

Date: August 29-September 1

Location: Seattle, Wash. (Seattle Sheraton)

Join Us on Facebook

Log on to the National Council's Facebook site:

[National Council Facebook](#)

Feedback

Does your Council or Conference have good news to share?

Has someone in your Council or Conference been recognized for something outstanding?

Contact:

Charles Henderson

National Director of Communications

Email: chenderson@svdpusa.org

